

پیشانیگای گهشتیاری رۆژهلاتی ناوهراست
معرض الشرق الأوسط للسياحة
Middle East Tourism Expo



MIDDLE EAST TOURISM
E X P O

METEX

ERBIL

8th - 10th OCTOBER 2024





WHAT IS METEX?

From our inspiration for the success of METEX Erbil 2019 where more than 200 companies were presented around the world by their tourism agencies and tour operators. This strengthened the connection and helped to discover many already known and unknown marvel vacation destinations. We are presenting the 3rd Middle East Tourism Expo (Metex) that will take place in Erbil International Fair Ground from the 8th to the 10th of October 2024 in Erbil City, Kurdistan Region /Iraq.

Our aim is to gradually evolve into a major International Tourism Exhibition that gathers exhibitors from many countries around the world. METEX Erbil 2019 provided business Lounge to encourage networking opportunities between attendees with relevant business interest to develop specialized sectors in travel technology, hotel system and management, wellness & spa, and luxury travel. METEX Erbil 2019 was not only for commercial exchange but also included a various activity like Folk dances, music representation of the countries, conferences, arts, and crafts.



| WHAT IS METEX ? ERBIL 2024

Metex is a place where companies make new connections with one another and strengthen the relations they already have with each other. In 2017 and 2019 Metex, more than 200 companies from all around the world were presented by tourism agencies and tour operators.

In October of 2024, the 3rd Middle East Tourism Expo will take place in Erbil, Kurdistan Region. We hope that in this expo there will be more companies participating from various countries. we hope that there will be new ideas and connections that will boost tourism even further in the region.

Exhibition Participants

- Ministries & Boards
- Travel & Tourism Agency
- IT Services
- Media & Press
- Tourist Associations
- Religious Tourism
- Tour Operators
- Folklore Associations
- SPA & Wellness Centers
- Airport Authorities
- Medical Tourism & Museums
- Resorts
- Convention Centers
- Adventure Tourism
- Insurance
- Airlines
- Banks & Credit Cards
- Tour Operators Services
- Transportations & Car
- Communication Services
- Rentals
- Restaurants
- Hotels & Apartments
- Education & Training
- Other Tourism Service



SPONSORSHIP PACKAGES

PLATINUM PACKAGE



This sponsorship package is at **60,000 USD**

- This sponsorship package is limited for 2 sponsors only.
- 104 SQM space only area in a prime location at the main entrance of the exhibition hall.
- In the official website of the show, the official logo and website of the platinum sponsor will be linked.
- The logo of the platinum sponsor will be added to all media and advertising campaigns.
- Logo of the platinum sponsor will be added to all printing (indoor & outdoor), advertising & promotional campaigns related to the show (magazines, newspapers, outdoor billboards, LED screens).
- In any exhibition advertising on local transportation services, the sponsor logo will be accompanied by the exhibition name.
- Logo of the platinum sponsor on VIP invitation cards exclusively along with logo of organizer and supporters only.
- 2 roll ups at the main entrance of the show. 4 free advertisement columns in the main hall of the show.
- Sponsor's logo on T-shirts of organizer's staff and on both visitors and exhibitor's badges.
- An option of outside back cover or inside front cover advertisement in exhibition catalogue.
- Two advertisement pages in the official show catalogue.
- The platinum sponsor will be presented in the press conference of the show as speaker on the press table.

SPONSORSHIP PACKAGES

DIAMOND PACKAGE



This sponsorship package is at **40,000 USD**

- This sponsorship package is limited for 2 sponsors only.
- 78 SQM space only area in a prime location in the exhibition hall.
- In the official website of the show, the official logo and website of diamond sponsor will be linked.
- The logo of the diamond sponsor will be added to all media and advertising campaigns.
- Logo of the diamond sponsor will be added to all printing (indoor & outdoor), advertising and promotional campaigns related to the show (magazines, newspapers, outdoor billboards, LED screens).
- In any exhibition advertising on local transportation services, the sponsor logo will be accompanied by the exhibition name.
- 2 roll ups at the main entrance of the show.
- 2 free advertisement columns in the main hall of the show.
- Sponsor's logo on T-shirts of organizer's staff and on both visitors and exhibitors' badges.
- 2 advertisement pages in the official show catalogue.
- The diamond sponsor will be presented in the press conference of the show as speaker on the press table.

SPONSORSHIP PACKAGES

GOLD PACKAGE



This sponsorship package is at **30,000 USD**

- This sponsorship package is limited for 2 sponsors only.
- 88 SQM space only area in a prime location in the exhibition hall.
- In the official website of the show, the official logo and website of the gold sponsor will be linked.
- The logo of the gold sponsor will be added to all media and advertising campaigns.
- Logo of the gold sponsor will be added to all printing (indoor & outdoor), advertising and promotional campaigns related to the show (magazines, newspapers, outdoor billboards, LED screens).
- In any exhibition advertising on local transportation services, the sponsor logo will be accompanied the exhibition name.
- 1 roll up at the main entrance of the show.
- 1 free advertisement column in the main hall of the show.
- Advertisement pages in the official show catalogue.

SPONSORSHIP PACKAGES

BRONZE PACKAGE



This sponsorship package is at **25,000** USD

- This sponsorship package is limited for 2 sponsors only.
- 66 SQM space only area in a prime location in the exhibition hall.
- In the official website of the show, the official logo and website of the bronze sponsor will be linked.
- The logo of the bronze sponsor will be added to all media and advertising campaigns.
- Logo of the bronze sponsor will be added to all printing (indoor & outdoor), advertising and promotional campaigns related to the show (magazines, newspapers, outdoor billboards, LED screens).
- In any exhibition advertising on local transportation services, the sponsor logo will be accompanied the exhibition name.
- 1 roll up at the main entrance of the show.
- Free advertisement columns in the main hall of the show.
- Advertisement pages in the official show catalogue.

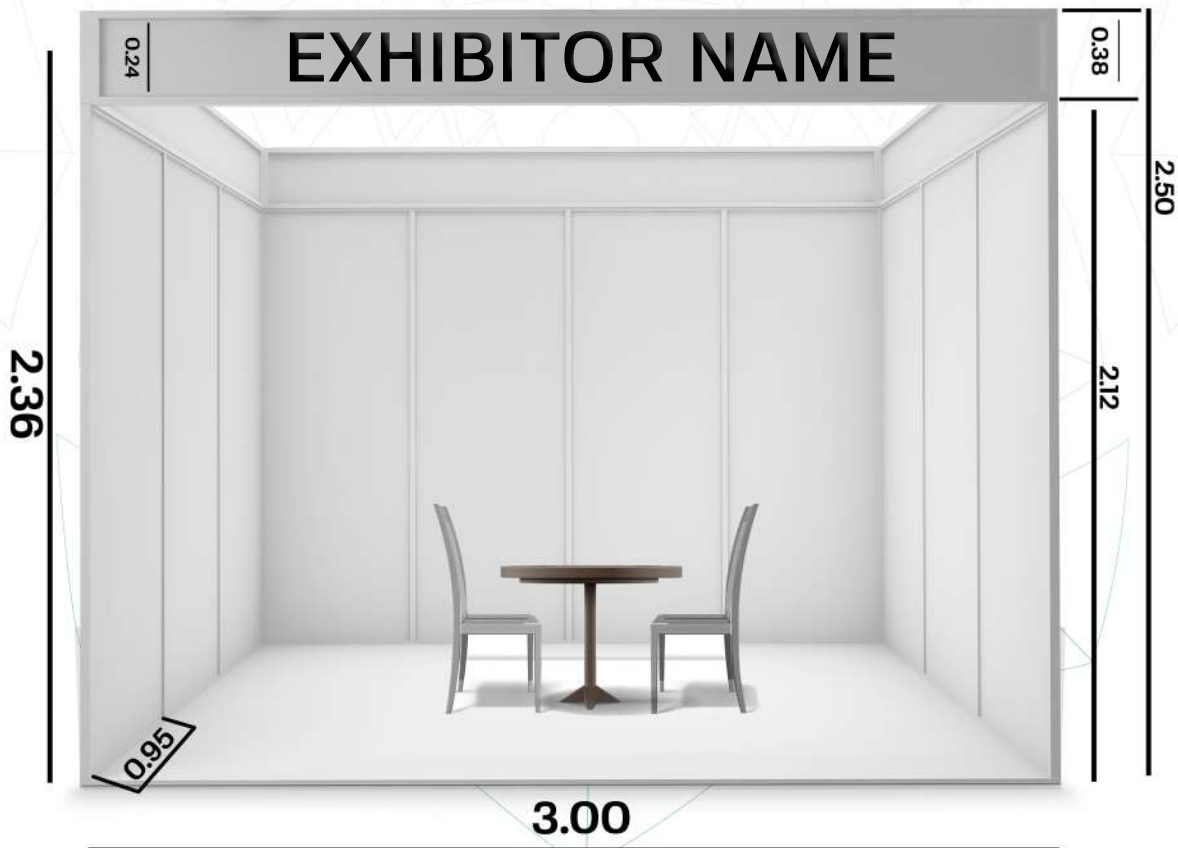
PRICE LIST

Sponsors Area:

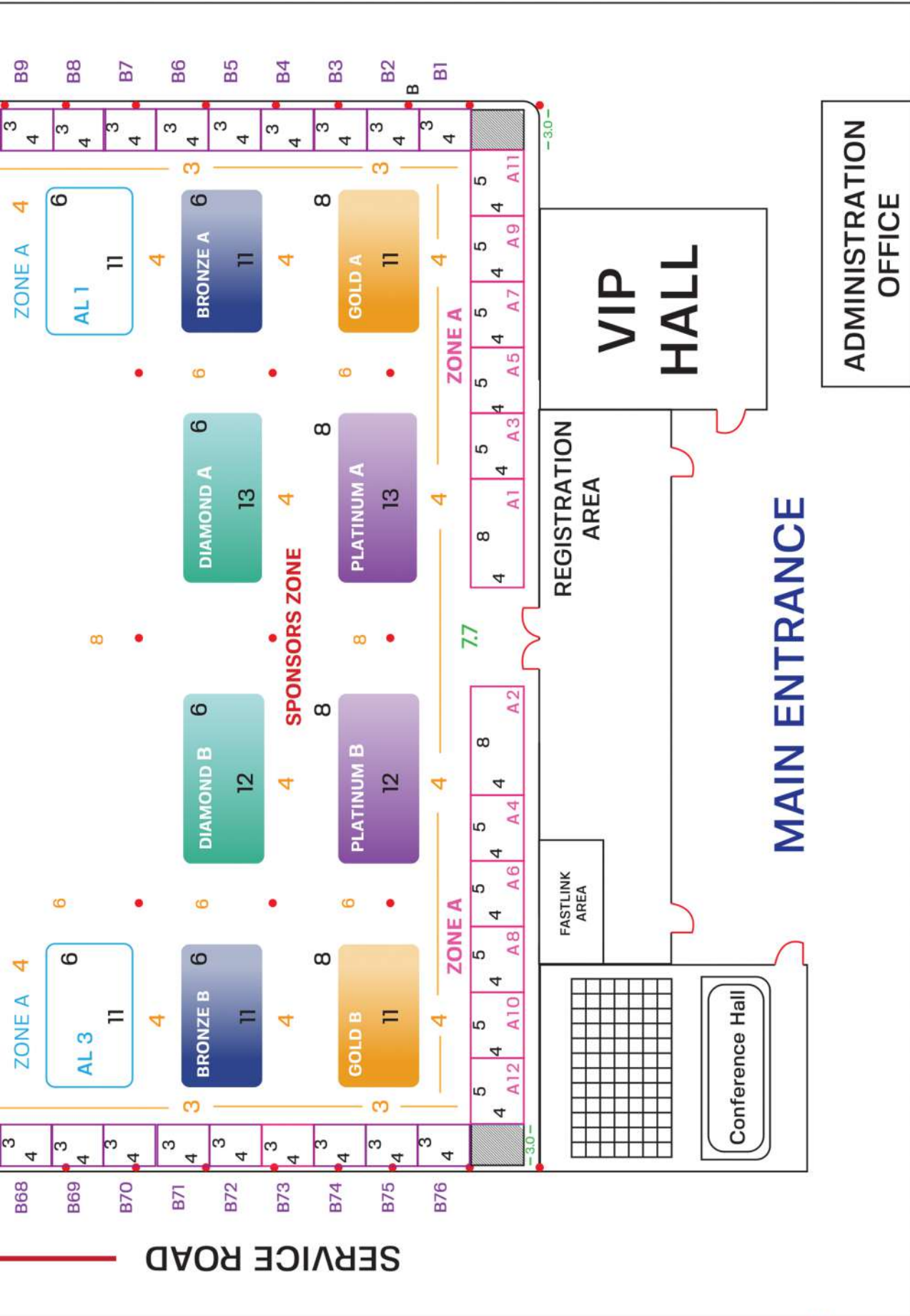
Please submit an inquiry to the organizer to receive a copy of sponsorship packages.





ZONE	SPACE ONLY OPTION	SPACE & STAND FITTINGS
ZONE (A)	\$330	\$375
ZONE (B)	\$250	\$275
ZONE (C)	\$200	\$225
ZONE (D)	\$175	\$200

STAND SIZE







-  PLATINUM
-  DIAMOND
-  GOLD
-  BRONZE



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